

2024 RVH Foundation Gala

CALL OF THE WILD

Sponsorship Opportunities



Casino Rama Resort | October 26, 2024

A black-tie affair in support of world-class care

RVHGala.ca

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ABOUT THE GALA

There is something about this region that speaks to us. Its rugged landscapes, windswept pines, and rocky shores have been the backdrop of our lives, providing decades of inspiration for art and design, outdoor escapes, and endless sources of adventure. Up here, the wild calls. Will you answer?

Call of the Wild is RVH Foundation's gala event that champions world-class healthcare close to home. The beauty of the fall season will come to life inside the walls of Casino Rama Resort where over 340 special guests will gather for a wildly entertaining night in celebration of all that makes this region unique and worth protecting. Bold design, electrifying entertainment, and an exquisite culinary experience will ignite the senses on this memorable evening. And you can be a part of it.

As a 2024 RVH Foundation Gala sponsor, your philanthropic spirit will be uniquely positioned in front of an audience of local dignitaries, respected business leaders, philanthropists, physicians and many others. Not only is sponsorship an opportunity to showcase your business, but it is also a powerful message of support. It says that you are invested in the future of this region by making world-class, specialized care available to everyone who loves Simcoe Muskoka.

The wild calls to us. But we have to be healthy enough to answer. Your support helps us all enjoy more good, healthy living and answer the Call of the Wild.

ABOUT THE CAUSE

RVH's vision for your care is simple. To give you world-class, specialized care close to home. Simcoe Muskoka is growing at a rapid rate, putting strain on our healthcare resources. To keep up with demand, RVH needs to grow in size and scope of care. The Keep Life Wild campaign will help fund RVH's much-needed expansion and bring a new healthcare facility to Innisfil. This plan will create a healthcare system that offers state-of-the-art diagnostics and personalized treatments, delivered by highly trained specialists in spaces that welcome nature as an active participant in care, healing, and wellness. And all of this offered right here in your own backyard.

GALA COMMITTEE

Co-Chairs

Jennifer O'Neill
Jason O'Neill

Leads

Anna Cheaney
Rob McHattie
Victoria Stevenson

Committee Members

Andrea Alfieri
Rina DeGrazia
Mary-Anne Frith
Wendy Gravina
Anne Kell
Rhonda Le Boeuf
Stacey MacGregor
Dana Naylor
Linda Paisley
Dale Pickard
CB Ross
Amber Sperling
Slawka Weber
Leanne Weeks
Julie Woolsey

Interested in other ways to support the gala?

- Donate a live or silent auction item and showcase your brand through the online auction, available to all members of the public in addition to all Gala attendees

Contact events@rvh.on.ca

RVH
FOUNDATION

**KEEP
LIFE
WILD**

Sponsorship Opportunities

PRESENTING SPONSOR

- Exclusive press release announcing role as Diamond Sponsor
- Speaking opportunity during formal program
- Logo on gift for all guests
- Verbal recognition during formal program
- Link to company website on Gala event webpage
- 10 x hotel rooms for night of the Gala
- Logo recognition on an **exclusive** element of the gala
- Full Page advertisement in Gala program
- Logo on custom table signage
- 2 VIP tables at Gala
- Logo placement on Gala webpages
- Logo placement on event collateral and signage
- Logo placement in post-event thank you in RVH Foundation newsletter and Annual Donor Impact Report and all guest communications

CRYSTAL SPONSOR | \$100,000

1 SPONSORSHIP OPPORTUNITY AVAILABLE

- Verbal recognition during formal program
- Link to company website on Gala event webpage
- 5 hotel rooms for night of the Gala
- Logo recognition on an **exclusive** element of the gala
- Full page advertisement in Gala program
- Logo on custom table signage
- 2 VIP tables at Gala
- Logo placement on Gala webpages
- Logo placement on event collateral and signage
- Logo placement in post-event thank you in RVH Foundation newsletter and Annual Donor Impact Report and all guest communications

PLATINUM SPONSOR

- Link to company website on Gala event webpage
- 3 hotel rooms for night of the Gala
- Logo recognition on an **exclusive** element of the gala
- 1/2 page advertisement in Gala program
- Logo on custom table signage
- 1 VIP table at Gala
- Logo placement on Gala webpages
- Logo placement on event collateral and signage
- Logo placement in post-event thank you in RVH Foundation newsletter and Annual Donor Impact Report and all guest communications

GOLD SPONSOR | \$50,000

2 OF 3 SPONSORSHIP OPPORTUNITIES AVAILABLE

- Logo recognition on an **exclusive** element of the gala
- 1/4 page advertisement in Gala program
- Logo on custom table signage
- 1 table at Gala
- Logo placement on Gala webpages
- Logo placement on event collateral and signage
- Logo placement in post-event thank you in RVH Foundation newsletter and Annual Donor Impact Report and all guest communications

SILVER SPONSOR

- 1/4 page advertisement in Gala program
- Logo on custom table signage
- 1 table at Gala
- Logo placement on Gala webpages
- Logo placement on event collateral and signage
- Logo placement in post-event thank you in RVH Foundation newsletter and Annual Donor Impact Report and all guest communications

BRONZE SPONSOR

- Logo on custom table signage
- 1 table at Gala
- Logo placement on Gala webpages
- Logo placement on event collateral and signage
- Logo placement in post-event thank you in RVH Foundation newsletter and Annual Donor Impact Report and all guest communications

SUPPORTER | \$5,000

1 OF 5 SPONSORSHIP OPPORTUNITIES AVAILABLE

- 2 tickets to Gala
- Listed as a Sponsor in Gala program
- Logo placement in post-event thank you in RVH Foundation newsletter and Annual Donor Impact Report and all guest communications

FRIENDS OF RVH | \$2,000

UNLIMITED AVAILABLE

- Logo placement at Gala event highlighting Friends of RVH

CALL OF THE WILD

SPONSOR REGISTRATION 2024

Company Information

Company Name

Contact Name

Street Address

City

Prov.

Postal Code

Tel.

Email

Payment Method

Visa MasterCard American Express

Card Number

Expiry Date

Name on card

Signature

- Please invoice me for my sponsorship
- My cheque is enclosed (payable to RVH Foundation)
- I will make an e-transfer to foundation@rvh.on.ca
- Please call me so I can make payment over the phone

For more information, please contact:

Trina Duncan, *Events Officer*

RVH Foundation, Royal Victoria Regional Health Centre

201 Georgian Drive, Barrie, ON L4M 6M2

Mobile: (705) 715-6735

Email: events@rvh.on.ca

Logo Submission

Please submit your logo as (.ai) and (.jpeg), high resolution, 300ppi formats with this commitment form.

Submit this form and logos to Trina Duncan:

events@rvh.on.ca



RVH Foundation

Supporting Royal Victoria Regional Health Centre
201 Georgian Drive, Barrie, ON L4M 6M2 | keeplifewild.ca

Revenue Canada Charitable Organization No. 125249185RR0001

We thank you in advance for helping RVH continue to provide the care we all need—close to home—to keep us healthy and to keep us wild.

We would like to sponsor:

Presenting | RESERVED

Crystal | \$100,000

Platinum | RESERVED

Gold | RESERVED

Gold Sponsor | \$50,000

Gold Sponsor | \$50,000

Silver | RESERVED

Silver | RESERVED

Bronze | RESERVED

Bronze | RESERVED

Bronze | RESERVED

Bronze | RESERVED

Bronze | RESERVED

Bronze | RESERVED

Supporter | RESERVED

Supporter | RESERVED

Supporter | RESERVED

Supporter | RESERVED

Supporter Sponsor | \$5,000

Friends of RVH | \$2,000